PROCIAMATION

WHEREAS, the professional hairdressers and cosmetologists of our state have dedicated themselves to maintaining beauty in appearance and youth in spirit for all our citizens, and;

WHEREAS, the National Hairdressers and Cosmetologists Association has designated the week of February 12-18, 1967, as National Beauty Salon Week, in honor of the services performed by cosmetologists everywhere, and;

WHEREAS, the 70,000 members of this national professional association have planned programs within our state and throughout the nation donating professional beauty care to women in various institutions;

NOW, THEREFORE, I, NILS A. BOE, GOVERNOR of the Great State of South Dakota, do hereby proclaim the week of February 12-18, 1967, as--

BEAUTY SALON WEEK IN SOUTH DAKOTA

and commend it to the attention of all our citizens as a week to recognize the many ways in which beautification of one's self, one's community and one's state will serve to increase the joy, pride and enthusiasm of all who reside here.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 10th day of January, in the Year of our Lord, one thousand nine hundred and sixty-seven.

ILS A. BOE, GOVERNOR

ATTEST:

ALMA LARSON

SECRETARY OF STATE